

FOR IMMEDIATE RELEASE

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INOX introduces CeraMax, the industry's first ceramic-coated door hardware
Corrosion-resistant finish lasts 85 times longer than stainless steel

SACRAMENTO, CA – [INOX®](#), creator of innovative and premium decorative hardware and door locks for more than 25 years, debuts CeraMax™—a line of ceramic-coated door hardware for designers, architects and homeowners looking for a finish option that prevents deterioration due to harsh environments, including salt spray, oxidation, humidity and ultraviolet light. INOX is the first and only door hardware manufacturer to offer this finish option.

“Hoteliers and homeowners in coastal regions know the maintenance and risk of stainless steel or powder-coated door hardware due to the harsh environment,” said Jeff Howes, President of INOX. “We looked for a solution and introduced the CeraMax line so that you can finally have door hardware that guarantees durability, longevity and a beautiful design aesthetic within these locations.”

TWEET THIS: [The new CeraMax line by @INOX Hardware is the first collection in the doors and #hardware industry to use ceramic coating, which lasts 85 times longer than stainless steel without signs of corrosion. \[www.inoxproducts.com\]\(http://www.inoxproducts.com\) #doorhardware](#)

INOX CeraMax is resistant to most solvents and chemicals, providing a high level of hardness and adhesion while also offering a beautiful finish to enhance décor. It withstands the ASTM B117 Salt Spray Corrosion test (used to evaluate the relative corrosion resistance to salt spray or fog at elevated temperatures) 85 times longer than stainless steel, and can face extreme exposure to high humidity and ultraviolet light for up to 5750 hours with no yellowing or loss of luster.

Each piece of hardware is finished by hand and the process includes sand blasting, ultrasonic and high-pressure air cleaning, and baking in a finishing chamber—all performed under clean-room conditions.

The CeraMax line is available in Glacier White, Graphite Black and Flat Black as a premium option for all INOX products.

For more information about CeraMax or other INOX products, please visit inoxproducts.com.

Click images to download:



INOX debuts CeraMax—a line of ceramic coated door hardware for designers, architects and homeowners looking for a finish option that ensures longevity and corrosion-resistance. Shown in Glacier White.



CeraMax lasts 85 times longer than stainless steel, and can face extreme exposure to high humidity and ultraviolet light for up to 5750 hours with no yellowing or loss of luster. Shown in Flat Black.

About INOX

INOX is an innovative engineering company that designs and manufactures premium decorative hardware and door locks, including its industry-exclusive Privacy Barn Door Lock. For more than 25 years, INOX has been an expert in door hardware design with a proven track record of supplying product for some of the largest projects in North America, South America and around the world. INOX products are distributed worldwide via a network of more than 500 high-end retail designer hardware showrooms and distributors. To learn more about INOX, visit www.inoxproducts.com.