

**FOR IMMEDIATE RELEASE**

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**INOX introduces Rainbeaux, a new range of color options  
for its ceramic-coated door hardware line**

*Allows designers and homeowners to match virtually any color palette in the home*

**SACRAMENTO, CA** – [INOX®](#), creator of innovative and premium decorative hardware and door locks for more than 25 years, introduces Rainbeaux™—a new range of color options for its CeraMax™ line of ceramic-coated door hardware. Rainbeaux expands the designer’s ability to match the homeowner’s hardware with virtually any color palette within the project.

“We’ve found that designers are working with homeowners to accentuate their home décor with vibrant colors that make a statement, from accent walls to color pops throughout the living area. Our new Rainbeaux™ palette for CeraMax allows designers to choose practically any color their clients desire and produce impressive door hardware as a bold design statement,” said Jeff Howes, President of INOX.

**TWEET THIS:** [The new Rainbeaux color options for @INOX Hardware's CeraMax line represents INOX's ability to work with designers and homeowners to match the #doorhardware with virtually any color palette within the project. \[http://bit.ly/IN\\\_CeraMax\]\(http://bit.ly/IN\_CeraMax\)](#)

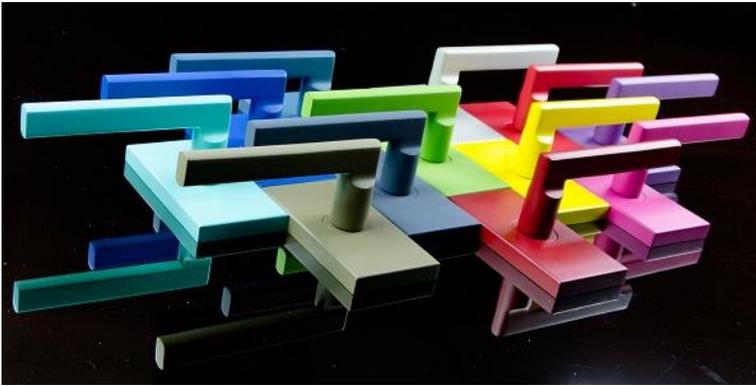
CeraMax is a customizable finish option that prevents deterioration due to harsh environments, including salt spray, oxidation, humidity and ultraviolet light. INOX is the first and only door hardware manufacturer to offer this finish option. CeraMax is resistant to most solvents and chemicals, providing a high level of hardness and adhesion while also offering a beautiful finish in a multitude of optional colors to enhance décor. It withstands the ASTM B117 Salt Spray Corrosion test (used to evaluate the relative corrosion resistance to salt spray or fog at elevated temperatures) 85 times longer than stainless steel, and can face extreme exposure to high humidity and ultraviolet light for up to 5750 hours with no yellowing or loss of luster.

Each piece of hardware is finished by hand and the process includes sand blasting, ultrasonic and high-pressure air cleaning, and baking in a finishing chamber—all performed under clean-room conditions.

The CeraMax line with color customization is available as a premium option for all INOX products.

For more information about CeraMax or other INOX products, please visit [inoxproducts.com](http://inoxproducts.com).

Click images to download:



INOX introduces a new color palette of options called Rainbeaux™ for its CeraMax™ line of ceramic-coated door hardware.



CeraMax lasts 85 times longer than stainless steel, and can face extreme exposure to high humidity and ultraviolet light for up to 5750 hours with no yellowing or loss of luster.

### **About INOX**

INOX is an innovative engineering company that designs and manufactures premium decorative hardware and door locks, including its industry-exclusive Privacy Barn Door Lock. For more than 25 years, INOX has been an expert in door hardware design with a proven track record of supplying product for some of the largest projects in North America, South America and around the world. INOX products are distributed worldwide via a network of more than 500 high-end retail designer hardware showrooms and distributors. To learn more about INOX, visit [www.inoxproducts.com](http://www.inoxproducts.com).